



# GLOBE

**GLOBE IS THE SOCIAL ENTERPRISE SUBSIDIARY OF SOCIAL HOUSING SERVICES CORPORATION AND WE WORK WITH SOCIAL HOUSING PROVIDERS, MUNICIPAL SERVICE MANAGERS, PROPERTY MANAGERS, AND SOCIAL HOUSING RESIDENTS IN ONTARIO.**

GLOBE is an expert in delivering energy savings in low-income housing through turn-key solutions.

Partnering with community groups and utility companies, our environmental and housing experts offer training, community engagement and program delivery support to facilitate the implementation of a broad range of conservation initiatives that will help transform the sector into an energy-efficient, vibrant and sustainable community.

## ACHIEVEMENTS

**2011** – Selected as World Habitat Award Finalist for its Community Champion Program that engages residents to achieve conservation objectives.

**2010 - 2011** - Delivered Community Champion Program sponsored by Enbridge and helped Union Gas deliver energy savings retrofits. Established an Ontario-wide network of Community Champions.

**2010** - Delivered Toronto Hydro's Energy Smart Initiative, implementing retrofits and educating the communities involved. Over 850 households benefited from this program which resulted in GLOBE exceeding its kilowatt reduction by 25%.

**2010** - Supported by the Ministry of Municipal Affairs and Housing (MMAH), GLOBE helped deliver the Renewable Energy Initiative.

**2010** - GLOBE helped deliver the Ontario Power Authority's Multi-Family Energy Efficiency Rebate (MEER) Program providing incentives to housing providers engaged in energy-saving projects.

**2009** - GLOBE launched "Greenhouse", a short film that documents conservation in social housing communities through the Community Champion program (watch online at [globeservices.ca](http://globeservices.ca))

**2008 - 2010** - GLOBE helped install 136,429 ENERGY STAR® compact fluorescent (CFL) bulbs and reduced more than 6.65 MegaWatts in electricity.

# COMMUNITY CHAMPION



## Small Changes Can Lead to Big Results!

One of the best ways to maximize energy savings is through positive resident behaviour. The GLOBE Community Champion Program is designed to help communities achieve their conservation objectives by engaging residents to become part of the solution.

The award-winning GLOBE Community Champion Program works with housing providers to train and support residents themselves to become agents of change in their own communities.

## HIGHLIGHTS

- More than 60 communities have participated in the Community Champion Program.
- Program trainer received the 2009 CMHC Excellence in Education Award.
- Richview Senior Residence's Lynn Wood received the ONPHA Resident Volunteer Award for the work she did as a Community Champion.
- Selected as World Habitat Award Finalist.

*"You have nothing to lose and everything to gain by participating in a program like this. I would encourage anyone interested. It's a lot easier than it sounds to become an agent of real change."*

Atahualpa Co-op Community Champion  
- Nicole Waldron

# REDY

(REDUCING ENERGY DEMAND WITH YOUTH)

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REDY is an exciting new program that makes the links between green jobs, youth unemployment and energy conservation retrofit work. This program is offered by GLOBE in partnership with Housing Services Inc. (hsi), the Ontario Association of Youth Employment Centres (OAYEC) and with generous support of the Ontario Trillium Foundation.

Participants enjoy hands-on learning that provides an excellent introduction to the skills needed on a 'green jobs' site. Participating employers benefit from training incentives and enthusiastic employees. The community benefits from the strengthening of the local, green economy. Talk about a triple bottom-line!

LEARN MORE  
ABOUT REDY  
AND OTHER  
GLOBE PROGRAMS:  
1.877.733.SHSC (7472)  
GLOBESERVICES.CA

# RESOURCES

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## THE GLOBE SUSTAINABILITY TOOLBOX

This online, interactive resource makes it easy for everyone to start making the changes that will result in energy conservation, lower utility costs and improvements in quality of life. The GLOBE Sustainability Toolbox focuses on no-cost and low-cost solutions that give social housing providers the tools they need to improve the sustainability of their operations.

The first edition of the toolbox is completely FREE and includes:

### (1) Sustainability: An Overview

Provides information on some of the ways that society, the economy and the environment are impacted by our choices, and ideas on how to identify opportunities for improvements to operations and to the health and well-being of housing residents and staff.

### (2) Your Building As A System

Learn how different aspects of a building work together to impact water and energy use, waste management, utility costs, and health and comfort.

### (3) The Green Office Program

Learn six easy steps to creating a culture of conservation in the office. Demonstrate leadership and “walk the talk” by implementing the tips and processes suggested in this section.

DOWNLOAD  
SUSTAINABILITY  
TOOLBOX AT:  
[GLOBESERVICES.CA](http://GLOBESERVICES.CA)

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## CONTACT GLOBE WE CAN HELP.

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